

## **Ways to Raise Awareness and Support for VBF**

### **Sponsor a Family**

A great Day of Awareness project for groups and families, or individual donations - Each year VBF organizes a conference where families can learn about the latest treatment in vascular birthmarks and tumors. They also receive a free night lodging and most meals are provided free of cost. If the family is unable to pay the \$50 clinic and \$50 conference fees, they are also waived. VBF pays approximately \$500 for each family that attends our annual conference. You may donate \$500 to sponsor a family, or any amount, which will go toward sponsorship of a family or families.

### **At the Office**

Sticker Day. Ask each co-worker to wear a VBF International Day of Awareness Sticker in exchange for a donation to VBF or to just raise awareness. Stickers are provided free of charge.

Initiate a *Dress Down to make a Difference Friday*. Each employee can dress in casual clothes in exchange for a donation to VBF. Stickers can also be provided free of charge for this event.

Solicit for Corporate Sponsorship. Sponsorship Packages are provided free of charge.

Ask that this year's company charitable collection is designated to VBF.

Leave a VBF Donation Box in the office for a month.

Join forces with the United Way Campaign Contributions, see our website for details.

Ask if your company takes part in a Company Donor Match Program.

Recycle Cell Phones, Ink Cartridges, Ipods, Cameras, Beepers,

### **For Children**

A Lemonade Stand to raise funds and awareness for VBF.

A VBF Birthday Party where birthday gifts are donated to VBF.

Car Wash

Bake Sale

Ask Boy Scouts or Girl Scouts to designate VBF as charitable recipient.

Sell VBF awareness bracelets or bears to family and friends to raise awareness and funds.

Organize Pennies for a Purpose Drive and ask kids to donate loose pennies or change.

Take part in the Buddy Booby Read along. Visit [www.buddyboobysbirthmark.com](http://www.buddyboobysbirthmark.com) for details.

Ask school if they have ways to get the school involved by raising awareness or donations.

Sell candy or other items. Visit [www.easypfundraisingideas.com](http://www.easypfundraisingideas.com) for suggestions.

## **Correspondence Campaigns**

Create an email campaign using our banners and a personal letter to you appealing to them to make a donation to VBF. Include a link to our website.

Use our Day of Awareness post card free of charge to send an appeal via US mail or write your own personal appeal letter.

## **Government Participation**

Request that your town government issues a proclamation for VBF Day of Awareness and request a copy. This will raise awareness.

Write a letter to your Congressional Leaders expressing the important of Insurance Companies to provide coverage for surgery and other treatment programs for vascular birthmarks.

## **Ideas for Grown-Ups**

Host a social event such as party in honor of VBF or an individual and ask that donation be made to VBF.

Donate proceeds from a garage sale to VBF

Organize a bowling fundraiser at your local bowling alley. Call the bowling alley for details.

Write to you local newspaper to see if they will publish your birthmark story.

Ask your church, synagogue or religious affiliation to get involved. See if they can help.

Ask friends and family to use GoodSearch as a fundraising campaign, see [www.birthmark.org](http://www.birthmark.org) for details.

Recycle printer cartridges or used cell phone to raise money see our website for details.

Purchase flowers from flowerpetals.com available through our website.

Join a program with local restaurant establishments such as McDonalds Restaurants.

Make a donation request an addition to your holiday card mailing.

Organize a Marathon or take part in one for VBF.

Distribute our VBF Informational Pamphlet to Pediatricians.

Organize a Golf Tournament

Host a home sales party such as Avon or Pampered Chef and ask that a portion of the proceeds go to VBF.