



microskin™
NEW YORK USA
simulated
second skin



We are delighted to introduce **Microskin™ New York USA** simulated second skin, a new treatment scientifically designed to improve the appearance of your skin condition. This latest innovation from Australia offers patients with vitiligo, birthmarks, scars, burns, psoriasis, post-treatment redness and bruising, pigmentation concerns – among others, a real option of visual correction without limiting your lifestyle choices.

Unlike other camouflage products, Microskin™ is not a cream and does not have the appearance of heavy makeup. Rather, Microskin™ patients can play sports, swim and bathe without worrying about it wearing off. Microskin™ can breathe, is waterproof, flexible and will not rub off on your clothes or linens. Best of all, it is suitable for men, women and children of all skin types.

After careful research and planning, we are proud to announce that the first Microskin™ New York USA Center in the United States will officially open its doors on March 1, 2010 in our building at 317 East 34 Street on the 2nd floor.

Under the direction of specially trained staff, a typical Microskin™ treatment will begin with a patient consultation where specially designed software used to read human skin is described. Microskin™ staff will then explain how a spray-on simulated skin is individually formulated and precisely matched to your unique skin color. You will also receive expert training on the ideal techniques and tips to optimize your appearance.

We encourage you to explore the benefits of the Microskin™ system and visit its website at www.microskincenter.com. If you, a friend or a family member has lived with a visual skin imperfection, please spread the word about Microskin™ New York USA. Call **212/779-4000** to schedule a consultation appointment with a Microskin™ New York USA representative.

Warm regards,

**Roy G. Geronemus, M.D., Director, &
Physicians at the Laser & Skin Surgery Center of New York®**

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